

E&M – Year 10 2023-2024

Term 1	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15
	Core Concept – Can I review different Market Research methods?							Core concept – Can I identify a Customer profile and produce a design proposal?							

Term 2	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23	Week 24	Week 25	Week 26
	Core Concept – Can I review different Market Research methods?						Core concept – Can I identify a Customer profile and produce a design proposal?				

Term 3	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Week 33	Week 34	Week 35	Week 36	Week 37	Week 38	Week 39
	Core concept – Can I develop a brand identity to target a specific customer profile			Core concept – Create a promotional campaign for a brand and product			Core concept – Plan and pitch a proposal				Core concept – Review a brand proposal, promotional campaign, and professional pitch		

E&M – Year 11 2023-2024

Term 1	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15
	R069 Topic Area 1 / Topic Area 2							R069 Topic Area 3 / Topic Area 4 Mock R067 - Friday 13th October 21st October - Entries Deadline for Jan (refund 21st Nov)							

Term 2	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23	Week 24	Week 25	Week 26
	Friday 12th Jan - External Exam R067 Submit - R069 - 10th Jan Deadline Summer Entries - 21st Feb Deadline Theory / Revision for R067 Mock R067						Theory / Revision for R067 Resubmit R069? 14th March - Results from Jan 24 Exam				

Term 3	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Week 33	Week 34	Week 35	Week 36	Week 37	Week 38	Week 39
	Theory / Revision for R067 - External Exam R067												